



CONTACT

Scott Johnson
Executive Director
Iowa FFA Association
scott.johnson@iowaffa.com
515-965-7376
www.iowaffa.com

News Release

Montezuma FFA Wins Iowa FFA Ag Sales CDE

The Montezuma FFA Chapter from Montezuma was named the Champion Team in the annual Iowa FFA Agriculture Sales Career Development Event (CDE) held at Iowa State University in Ames on April 18, 2023. Members of the first place team included: Kallie Robison, Owen Cook, Mia Boulton, and Colton Benson. Their agriculture education instructors and FFA advisors are Mr. Rick Swenson and Ms Hannah Garland. They will represent Iowa at the National Ag Sales Career Development Event in Indianapolis, Indiana, in October. The Muscatine FFA Chapter from Muscatine was named the Reserve Champion Team. Members of the second place team included: Chale Lewis, Elsie Diane Lewis, Emily King, and Dakota Dahlke. Their agriculture education instructors and FFA advisors are Mr. Sam Paul, Mr. Dave Tometich, Ms. Ashley Wiebe, and Mrs. Alexa Coobs. Kallie Robison, Montezuma FFA, Montezuma, was named the High Individual Overall in the competition.

FFA teams from 86 chapters participated in this year's CDE designed to provide the student an opportunity to display their agricultural knowledge and skills in the area of Agriculture Sales. The 340 individuals who participated in the event each completed an objective test, made a sales presentation, and performed a customer relations practicum. All team members worked together to prepare a marketing plan and make an oral presentation of the plan to the judges.

The Iowa FFA Ag Sales CDE was made possible with support from Nationwide through the Iowa FFA Foundation. The event was coordinated and conducted by Alaina Imhoff of Mediapolis. A total of 45 area agriculture business and sales personnel from the surrounding area served as judges.

Top 10 Teams

- 1 Montezuma FFA, Montezuma
- 2 Muscatine FFA, Muscatine
- 3 Easton Valley FFA at Preston
- 4 Vinton-Shellsburg FFA, Vinton
- 5 Moulton-Udell FFA, Moulton
- 6 Davis County FFA, Bloomfield
- 7 Grinnell FFA
- 8 Sibley-Ocheyedan FFA, Sibley
- 9 Clear Creek Amana
- 10 South Central Calhoun FFA, Lake City

Top 10 Individuals

- Kallie Robison, Montezuma FFA, Montezuma
Owen Cook, Montezuma FFA, Montezuma
Mia Boulton, Montezuma FFA, Montezuma
Ava Locklear, Clear Creek Amana
Dakota Dahlke, Muscatine FFA, Muscatine
Clayton Mckenna, Vinton-Shellsburg FFA, Vinton
Adam McCrea, Cedar Rapids Prairie
Chale Lewis, Muscatine FFA, Muscatine
Alia Schmidt, Easton Valley FFA at Preston
Ava Marzofka, Easton Valley FFA at Preston

Specialty Areas -- Top Team/ Top Individual:

Sales Presentations

Team: Montezuma FFA, Montezuma Individual: Kallie Robison, Montezuma FFA, Montezuma Individual

General Knowledge Examination

Team: Montezuma FFA, Montezuma Individual: Owen Cook, Montezuma FFA, Montezuma

Below is a list of chapters participating by medal group.

Gold Teams (32)

Score Range (1091 to 810)

Montezuma FFA, Montezuma
Muscatine FFA, Muscatine
Easton Valley FFA at Preston
Vinton-Shellsburg FFA, Vinton
Moulton-Udell FFA, Moulton
Davis County FFA, Bloomfield
Grinnell FFA
Sibley-Ocheyedan FFA, Sibley
Clear Creek Amana
South Central Calhoun FFA, Lake City
Hudson FFA Chapter, Hudson
Dowling Catholic FFA
Southeast Polk FFA, Pleasant Hill
South Hamilton FFA, Jewell
North Linn FFA, Troy Mills
Interstate 35 FFA
Cedar Rapids Prairie
Wilton FFA, Wilton
Northeast FFA, Goose Lake
Clear Lake FFA

Brokaw FFA, Clarinda
Wayne FFA, Corydon
Mid-Prairie FFA, Wellman
Charles City FFA, Charles City
Belle Plaine FFA
Algona FFA, Algona
Maquoketa Valley FFA
Estherville FFA, Estherville
Maquoketa FFA, Maquoketa
Riverside FFA, Oakland
Monticello FFA
West Central Valley FFA

Bronze Teams (17)

Score Range (607.5 to 405.5)

Marengo FFA, Marengo
North Cedar FFA, Clarence
Williamsburg FFA, Williamsburg
Ballard FFA, Huxley
Hillcrest Academy FFA, Kalona
HLV, Victor
Cascade FFA
Wapsie Valley FFA, Fairbank

Silver Teams (37)

Score Range (792.5 to 622.5)

Starmont FFA, Arlington
Benton Community FFA, Van Horne
Le Mars FFA Chapter, Le Mars
Alburnett FFA, Alburnett
WACO FFA
Chariton FFA, Chariton
Louisa-Muscatine FFA
East Union FFA, Afton
North Butler FFA, Greene
English Valleys FFA, North English
Creston FFA, Creston
MVAO FFA
Carroll Area FFA, Carroll
AC/GC FFA
Little Switzerland FFA, Waukon
Sioux Central FFA, Sioux Rapids
West Branch FFA, West Branch
Dike-New Hartford FFA
Lenox FFA
La Porte-Dysart FFA, La Porte City
Crestwood FFA, Cresco
Boone A&M FFA, Boone
North Scott FFA at Eldridge
Boyden-Hull FFA, Hull
Sheldon Golden Corn FFA
Iowa Falls-Alden FFA, Iowa Falls
Mt. Pleasant FFA
Independence FFA, Independence
Central City-Springville FFA, Central City
Nevada FFA, Nevada
Mount Ayr FFA, Mount Ayr
Fremont-Mills FFA, Tabor
Nashua Plainfield FFA, Nashua
Lake Mills FFA, Lake Mills
Mediapolis FFA, Mediapolis
Albia FFA Chapter, Albia
West Dubuque FFA, Epworth

Newell-Fonda FFA, Newell
Murray FFA, Murray
North Scott Jr. High FFA at Eldridge
Holland FFA, Orange City
Indianola FFA, Indianola
Lone Tree FFA
Central Lyon FFA, Rock Rapids
Diamond Trail FFA, Monroe
Fairfield FFA, Fairfield

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About Iowa FFA Association

The Iowa FFA Association is a youth organization of more than 19,000 student members as part of 260 local FFA chapters across Iowa. The FFA mission is to make a positive difference in the lives of students by developing their potential for premier leadership, personal growth and career success through agricultural education. The Iowa FFA Association was organized by delegates from 23 schools at Iowa State College on May 17, 1929 and is an integral part of public instruction in agriculture. The Iowa Department of Education provides leadership and helps set direction for FFA as a service to local agricultural education programs. For more, visit the Iowa FFA Association online at IowaFFA.com, on Facebook, and Twitter.